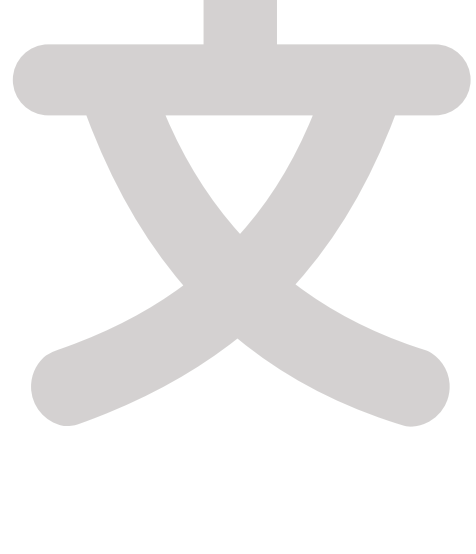


# CI 소개

함께, 누림, 감동, 공감

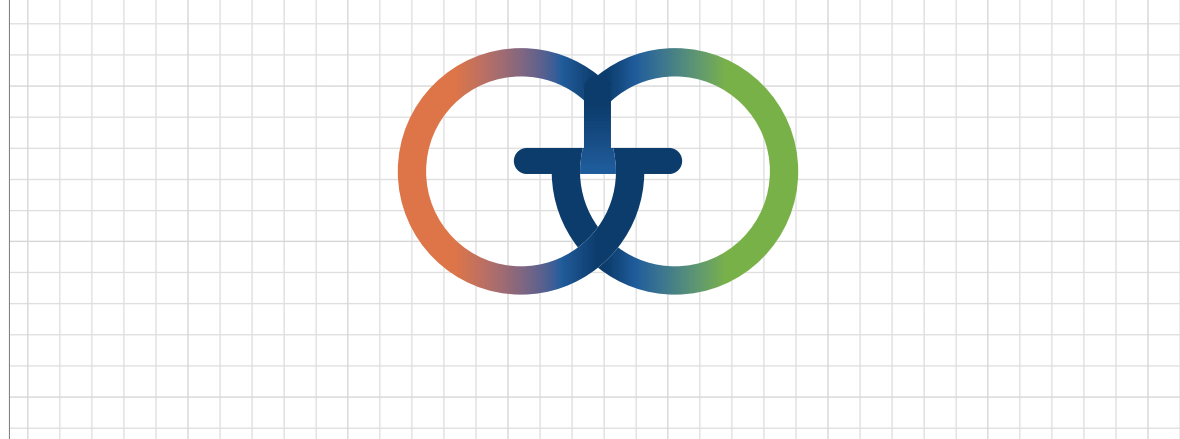


글월 문



01 - 베이직마크

## BASIC MARK



02 - 로고타입

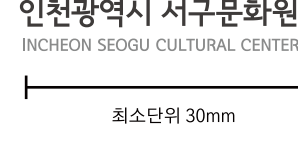
## LOGOTYPE

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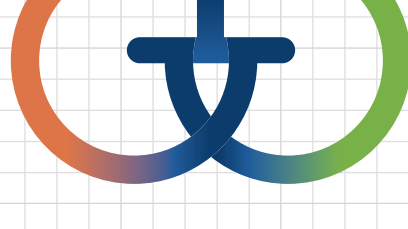
03 - 시그니처

## SIGNATURE

가로조합(국문)



세로조합(국문)



가로조합(영문)



세로조합(영문)



가로조합(국/영)



세로조합(국/영)



가로조합(영/국)



세로조합(영/국)

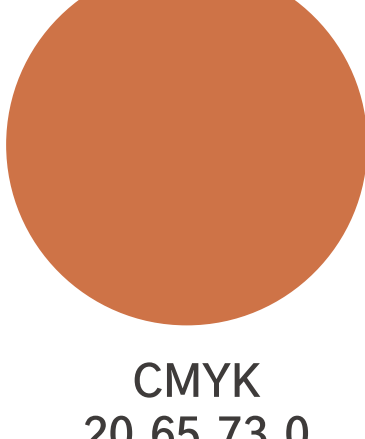


04 - 컬러

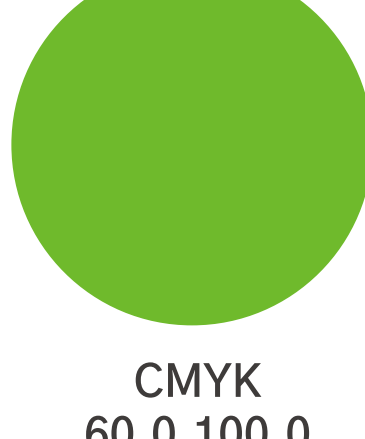
## COLOR

구민과 서구역사, 문화원의 상징 색

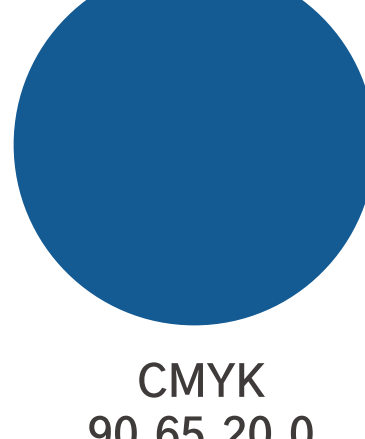
지정컬러



CMYK  
20,65,73,0

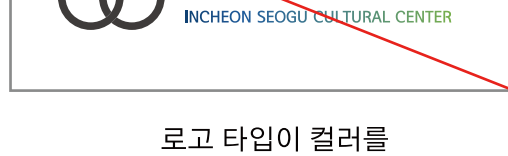


CMYK  
60,0,100,0

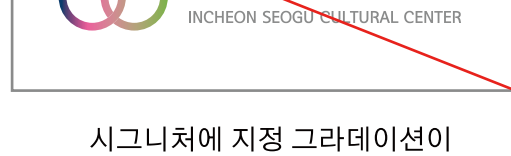


CMYK  
90,65,20,0

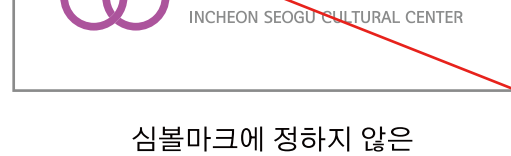
색상 금지규정



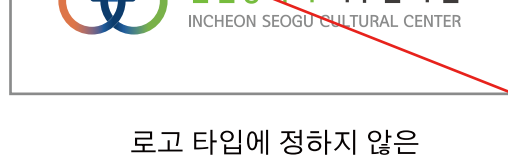
로고 타입이 컬러를  
반대로 사용한 경우



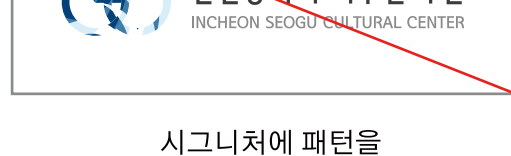
시그니처에 지정 그라데이션이  
아닌 다른 컬러를 사용한 경우



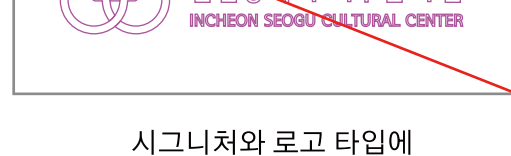
심볼마크에 정하지 않은  
컬러를 사용한 경우



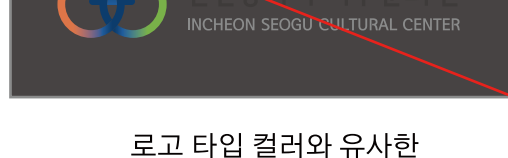
로고 타입에 정하지 않은  
컬러를 사용한 경우



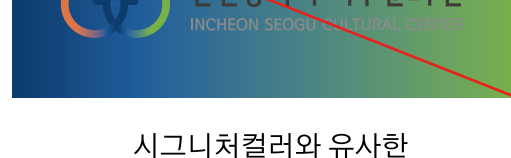
시그니처에 패턴을  
사용할 경우



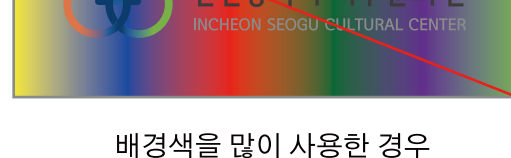
시그니처와 로고 타입에  
라인을 적용한 경우



로고 타입 컬러와 유사한  
배경색을 사용한 경우

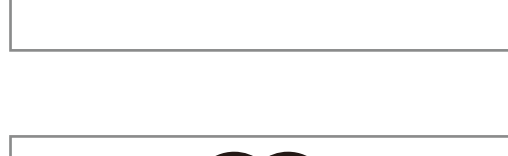
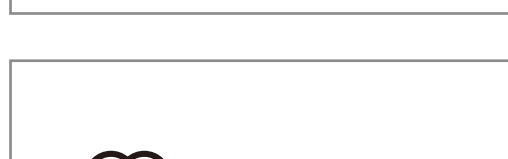


시그니처컬러와 유사한  
배경색을 사용한 경우

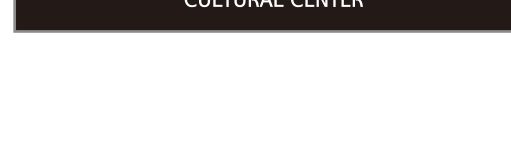
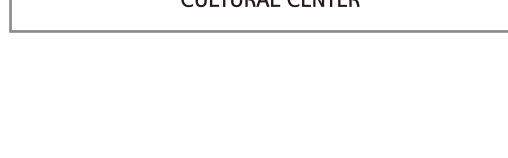


배경색을 많이 사용한 경우

모노타입/가로

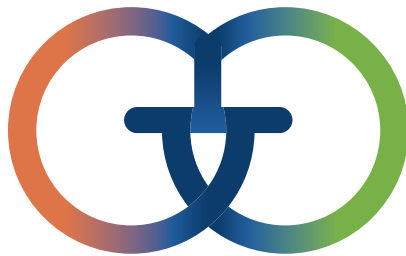


모노타입/세로

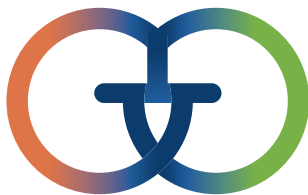




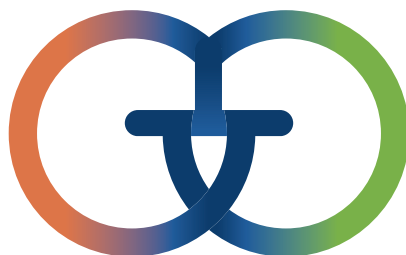
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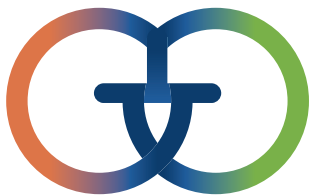
인천광역시 서구문화원



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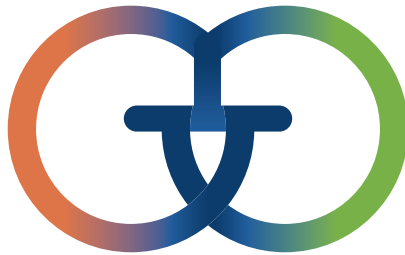


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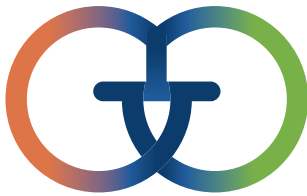
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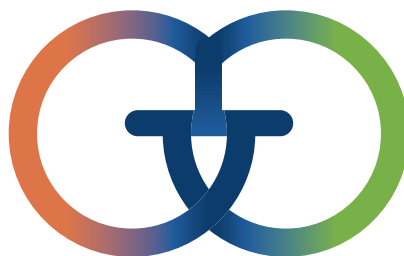
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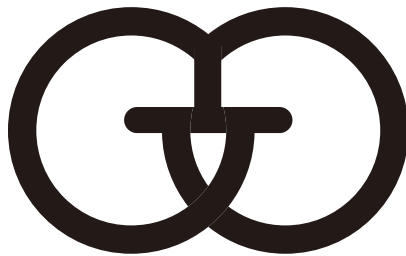


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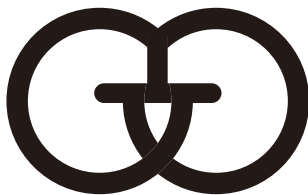
인천광역시서구문화원



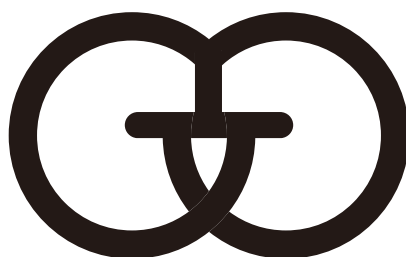
인천광역시 서구문화원



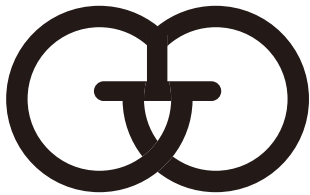
인천광역시 서구문화원



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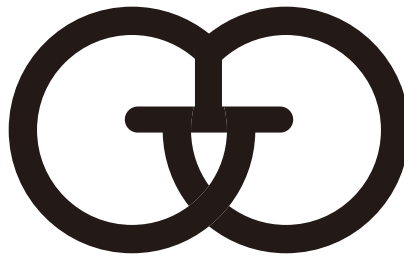


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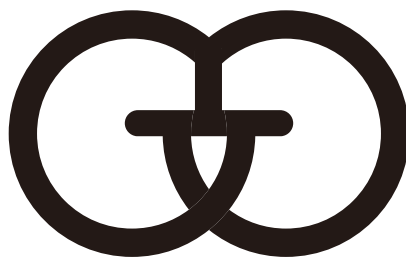
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